



# PHOHNTHIP NAOISE SMITHSARAKARN 何玥, PHD

## DETAILS

Full-Time Lecturer and Chair of B.A. in Language for Careers  
Centre for International Studies, Faculty of Humanities, Srinakharinwirot University, Thailand  
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## EDUCATION

**PhD in Philosophy, Politics and Economics (PPE), University of York, UK**

2019

- **Winner of the Anglo-Thai Society's Educational Award for Excellence and Bangkok Bank Cash Prize** (Awarded to Thai post-graduate scholars in the UK with exceptional academic achievements whose studies benefit Thailand) (2018)

**MSc in East Asian Development and the Global Economy, University of Bristol, UK**

2013

*Distinction on Dissertation*

**BA in Chinese Studies (Hons), Chulalongkorn University, Thailand**

2012

*Academic Scholarships:*

- *Peking University Confucius Institute Scholarship* (2011)
- *Chulalongkorn University Merit Scholarship* (2008-2012)

*Achievement:*

- Winner of Chinese Public Speaking, topic of 'How to Deal with the 2008 Financial Crisis', Taiwan Association of Thailand (2009)

## Certificates

- Cert in Teaching English to Speakers of Other Languages (TESOL), University of York, UK
- Cert in Translation in Practice (Chinese - English), Nanjing University, China

## High School Diploma

- Xiamen Jimei Middle School, Xiamen, China (Exchange student)
- Patumwan Demonstration School Srinakharinwirot University, Thailand

## PROFESSIONAL CERTIFICATE/ CERTIFICATE

- Investment Consultant (IC) License, The Stock Exchange of Thailand (SET)

## RESEARCH INTERESTS

- Language Learning and Teaching, Language Policy and Development
- East Asian Studies
- English as an International Language

## TEACHING EXPERIENCE

**Lecturer, Srinakharinwirot University, Faculty of Humanities, Centre for International Studies**

JUN 2022 – PRESENT

- Teaching undergraduate students in international programmes
- Guest lecturer at Naresuan University and Nakhon Pathom Rajabhat University

**PPE Student Representative and Tutor, University of York, UK**

2018 – 2019

- Taught English for international students
- Worked collaboratively as part of a team with other tutors and staff: the project involved writing reports analysing the students' progress and designing materials to facilitate the lessons
- Planned and implemented effective classroom management practices

## Special Honour

- Invited as an academic to deliver recommendations on pension policy design at the Brainstorming Session 'The Thai Multi-Pillar Pension System and Challenges of an Ageing Population', hosted by the National Health Foundation of Thailand (2019)
- Guest tutor at Nakhon Pathom Rajabhat University and College of Dramatic Arts

## OTHER EMPLOYMENT EXPERIENCE

**Marketing Analyst in Commercial Section, Austrian Embassy, Austrian Federal Economic Chamber, Bangkok**

SEP 2021 – MAY 2022

- Analysing and advising on trade and investment policy, regional affairs, and aspects of diplomatic relations.
- Conducting and preparing in-depth market research and competitive analysis on the sectors of interest.

**Research Market Analyst in Commercial Section, Royal Thai Consulate-General in Shanghai, Department of International Trade Promotion (DITP), Ministry of Commerce, Shanghai, China**

JAN 2020 – AUG 2021

- Analysed, reported, and advised on trade policy, regional affairs, and aspects of the bilateral relationship.
- Supervised and coordinated monthly in-depth research reports for publications
- Occasionally acted as a Thai – Chinese and English – Chinese interpreter for the consuls at meetings.

**Audience Research Assistant, Mentorn Media Scotland, The Big Question BBC 1, UK**

MAY – JUL 2018

- Supported a range of audience teams in daily analysis and longer-term projects as required.
- Reported audience data from social media and dealt with ad hoc requests.

## HONOUR

- The Seventh Class of the Most Admirable Order of the Direkgunabhorn (เครื่องราชอิสริยาภรณ์อันเป็นที่สรรเสริญยิ่งดิเรกคุณาภรณ์ ชั้นที่ 7 เหรียญเงินดิเรกคุณาภรณ์ (ร.จ.จ.) 泰國國王冠勳章勳德雷古納蓬勳章二等獎章

## GRANTS AND FUNDINGS

- 2024 Taiwan Fellowship, Ministry of Foreign Affairs (MOFA)
- 2023 Interdisciplinary Project Funding for Humanities and Social Sciences, the Faculty of Humanities, Srinakharinwirot University

## PUBLICATION

### Academic Journal

Smithsarkarn, P. (2022). Revisiting National Language Policy and English Language Teaching Practice in Thailand: English for Commerce. *Manusat Paritat: Journal of Humanities*, 44(2), July – December 2022.

### Book

Smithsarakarn, P. and Jaroensuthiyothin, J. (2020). *Understanding the Chinese Market amid COVID-19*. Business Support Center Shanghai. (in Thai).

## PRESENTATIONS

Smithsarakarn, P. (2023). Growth Mindset and English Communicative Proficiency of Undergraduate Students in Thailand: The Use of Metaverse-based Blended Model for English Language Teaching. English Language Education in the Era of Digital Transformation: Opportunities, Connectivity and Sustainability. Konkuk University, Seoul, South Korea.

Smithsarakarn, P. (2018). The Thai Multi-Pillar Pension System: Extending Pension and Savings Scheme Coverage to Informal Workers. The Anglo-Thai Society, Educational Awards for Excellence 2018. The Oriental Club, London 16 November 2018.

Smithsarakarn, P. (2017). Constraints on the Thai Multi-Pillar Pension System for Informal Workers: Pension Coverage and Income Security. Presented at the White Rose Annual Politics and International Relations Colloquium, University of Sheffield, 22 May 2017. Sheffield, England, UK.

Smithsarakarn, P. (2016). Thai Pension System and Economic Security of Informal Workers. Presented at the White Rose Politics & IR Colloquium, 19 October 2016, University of Leeds, Leeds, England, UK.

Smithsarakarn, P. (2016). Universal Pension Reform in Thailand: Institutional Change and Economic Security for Informal Workers. Presented at the Third Annual PSP PhD Research Conference, Sheffield Hallam University, 26 June 2016. Sheffield, England, UK.

Smithsarakarn, P. (2015). Pension Reform in Thailand: Institutional Change and Economic Security for Informal Workers. Presented at the Autumn 2015 Graduate Colloquium, University of York, 5 November 2015. York, England, UK.

## LANGUAGES

Thai Native

English C2 CEFR

Chinese (Mandarin)

German