



CURRICULUM VITAE

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Education History

1997 -2001 Undergraduate degree, S.T. (Bachelor of Engineering, Hons) Petra Christian University, Surabaya Indonesia Industrial Engineering Department

2007-2009 Postgraduate degree, M.A. (Master of Arts) Hiroshima University, Hiroshima Japan International Development and Cooperation (IDEC) Graduate School Development Science Department

2009-2012 Postgraduate degree, Ph.D. (Doctor of Philosophy in Business Administration) Osaka University, Osaka Japan Graduate School of Economics Management Science and Business Administration Department

Latest Work Experience

2013 - now: Prasetya Mulya Business School, Faculty Member; Assistant Professor

Responsible to deliver and educate course material in term of Business course such as Innovation Management, Entrepreneurship, Corporate Strategic; conduct research in business management area such as entrepreneurship and strategic management; delivering seminar and workshop to public.

2013-2014: Assistant Manager of Business Undergraduate Program

Responsible to assist Manager of Business Undergraduate Program in managing the day-to-day operation of the program.

2014-2016: Head of Curriculum and Teaching in Business Undergraduate Program

Reporting to Director of Undergraduate Program, responsible to review and construct undergraduate program curriculum and teaching method of lecturer in undergraduate program.

2016 – 2020: Manager of Executive MBA Program

Reporting to Vice Dean of Academic program and Director of MBA Program, School of Business and Economic; responsible to manage operational in Executive MBA Program such as reviewing curriculum and teaching, managing teaching load of lecturers, deciding final projects improvement, etc.

2020 – 2024: Vice Dean of Student Affairs and Cooperation

Reporting to Dean of SBE Universitas Prasetya Mulya; assisting Dean in coordinating and leading Students Affairs, Cooperation, BVDI in School of Business and Economics in order to achieve strategic plan 2024.

Grant and Scholarship awarded

2007-2012: Monbukagakusho Scholarship, Japanese Government Scholarship for Master and Doctoral degree (G to G)

Professional Certification

- Loop Certified Corporate Coach (LCCC), International Coach Federation affiliated.
- Masterclass of Business Model Canvas Strategyzer, Melbourne 2019
- Executive Leadership Online Course, Oxford University, 2021

Publication

2004

Yahya, Bernardo Nugroho and Pribadi, Henry. Product Data Management as Quality Management Monitoring System. *Proceeding for National Seminar e-manufacturing 2004 & Workshop CAD/CAM Jakarta*, 7 December 2004. (In English)

2005

Pribadi, Henry. Defining and Constructing the Teaching Model of Entrepreneur Education based on Entrepreneurial Intention Model. *Industrial Engineering Journal Petra Christian University*, 7(1), pp. 76-82. (In English)

Pribadi, H., Julianingsih, Juliani. Hospital Performance Analysis with Balanced Scorecard. *Proceeding for Quality Management National Seminar V Universitas Trisakti Jakarta*, 1 December 2005. (In English)

Yahya, B.N., Pribadi, H., Riwu, W. Quality Assurance Design with Gauging Absence of Prerequisites Analysis in Petra Christian University Library. *Proceeding for Quality Management National Seminar V Universitas Trisakti Jakarta*, 1 December 2005. (In English)

2007

Laksimon, R. and Pribadi, H. Service Quality Control Measurement: Qualitometro II Method. *Industrial Engineering Journal Petra Christian University*, 9(1), pp. 37-47. (In English)

2010

Sutanto, D., Pribadi, H., Widyadana, I.G.E. Determinant factors of entrepreneurial intention among university student. *IUP Journal of Entrepreneurship Development*, Vol. 7, Nos. 1 & 2, March & June 2010, pp. 23-37. (In English)

Pribadi, Henry. Ba, Japanese-Style Knowledge Creation Concept: A Building Brick of Innovation Process inside Organization. *Industrial Engineering Journal Petra Christian University*, 12(1), pp. 1-8. (In English)

2011

Pribadi, H. and Kanai, K. Examining and Exploring Indonesia Small and Medium Enterprise Performance: An Empirical Study. *Asian Journal of Business Management*, Vol. 3, No. 2, pp. 98-107. (In English)

Pribadi, H. and Kanai, K. Relationship of entrepreneurial traits, eagerness to start a business, and firm performances: An exploratory study in small and medium enterprises in Indonesia. *Proceeding in IESS International conference, 20-23 September 2011, Solo, Indonesia*. (In English)

2012

Pribadi, Henry. Study on Entrepreneurial Intention and Orientation in Indonesia. *Dissertation for completing doctoral degree in Osaka University, Graduate School of Economics, Osaka, Japan.* (In English)

2015

Pribadi, Henry. Understanding the linkage between Entrepreneur Intention and Entrepreneur behavior through Cognitive Adaptive System. *Proceeding on AAPBS Seminar, Bali 14-15 May 2015* (in English)

2018

Pribadi, Henry. How an entrepreneurial intention proceeds into real behaviour: a perspective from complexity thinking process of an entrepreneur. *Proceeding on Innoscape 2018 Seminar, Jakarta 25-26 October 2018* (in English)

2021

Pribadi, H., & Agustiawan, S. (2021). INTENSI CALON PENERUS BISNIS KELUARGA: MEMAHAMI SUDUT PANDANG GENERASI PENERUS DALAM MELANJUTKAN BISNIS KELUARGA DI MASA DEPAN. *MIX: JURNAL ILMIAH MANAJEMEN*, 11(2), 185–202. (In Indonesia)

2022

Pribadi, H., & Agustiawan, S. (2022). Succession Intention in Continuing Family Business in Indonesia during the Covid-19 Pandemic. *INTERNATIONAL RESEARCH JOURNAL OF BUSINESS STUDIES* 14(3), 267-282. (In English)

2023

Pribadi, H. (2023). Examining Business Undergraduate Students' Intention for Creating Sustainable Entrepreneurship in Indonesia. *INTERNATIONAL RESEARCH JOURNAL OF BUSINESS STUDIES*, 16(1), 65–82. <https://doi.org/10.21632/IRJBS.16.1P65-82.399>.

Research orientation and interest

Mainly, but not constricted to entrepreneurship, family business, and strategy

Hobby and interest

Reading, Travelling, Photography

Previous experiences in class courses:

Undergraduate:

1. Introduction to Business and Management (taught in English for Business Economics Program)

This course aims to equip students with an understanding of management theory/concept and its implementation in business and management practice. This course discusses the concept of management, the external environment of business, entrepreneurship, and the four functions of management which include planning (planning), organizing (organizing), leadership (leading), and controlling (controlling). Learning will be carried out by applying the student centre Learning approach. Students are encouraged to actively study knowledge, practice skills in management and business and develop attitudes according to learning outcomes.

2. Strategic Management (for Business Program)

Management Strategic course is a primary supporting course in Business Management undergraduate program in Universitas Prasetiya Mulya. This course integrates all of other functional management course such as Marketing, Finance, Accounting, Operation, Organizational Behaviour, and Economic from previous years. Knowledge from this course will be applied in understanding about the managerial process inside of a company.

Using strategic planning approach, which is the most popular perspective in strategic management, this course will focus not only on the arts and science of strategic thinking and planning, but also in implementing and evaluating strategi. Learning method will be focused on discussion of how a business being operated in competitive situation, long term planning, resource, and capability on sustaining a new business.

Also considering the emerging of sustainability and social awareness in doing business, this course also discusses about the social and environmental side of an emerging business as important subjects. Students will be asked to implement the analysis and planning from this course into their own business project.

3. Analytical and Creative Thinking (for Business Program)

This course is a compulsory anchor course that focus on comprehension of entrepreneurial process for first year Business program students. The course will ensure the student to explore creative ideas in solving a problem in term of product of service. The product and service will eventually become the core ideas for next year projects in Business Creation and Business Development courses.

First phase of the course will empower the student to explore their capabilities in understanding the root of a problem. Second phase of the course will ensure the student to have appropriate tools and analytical ability to create an innovative solution prior to the problem in first phase. Finally, student should bring the innovative solution into real prototype product or project in term of group project activities.

Graduate

1. Start-up Entrepreneurship and Innovation

This course provides an overview of entrepreneurial theory and practice for founding, developing and growing new ventures. The emphasis of this course is on applying and synthesizing concepts and techniques from various functional areas of management in the context of new venture development.

2. Entrepreneurship

This is an elective course. The emphasis of the course is to give the students understanding about the discipline of entrepreneurship, from the philosophy, thinking process approach, operational, and family business. Student will do simulation in creating a new business in group in order to understand better the thinking and process of entrepreneur.